



January 2022

FOR IMMEDIATE RELEASE

THE BERKSHIRE ART ASSOCIATION 10x10 REAL ART PARTY IS LIVE AND IN-PERSON!

Party with Real Art; Take a Piece Home for \$25 from the 10x10 RAParty.

PHOTOS AVAILABLE UPON REQUEST

BERKSHIRE COUNTY AND BEYOND (January 31, 2022) – Berkshire Art Association (BAA) is in-person this year! Artists from the Berkshires and beyond are contributing 10x10 inch original works of art to be given away for just \$25 each during the 10x10 RAParty (Real Art Party) on **Thursday, February 24, 2022**. The art show and party will benefit Berkshire County students through BAA Fellowship scholarships, field trips to Berkshire educational art departments, free admission for students to the Berkshire Museum, art supplies for students, teachers, and more.

“It’s always a fun community event that brings out the best of our local artists as well as some friendly competition from the crowd!” says BAA President Mary Beth Eldridge.

A \$25 ARTix guarantees the buyer a work of art to take home! ARTix may be purchased starting January 21, 2021, on the Berkshire Museum website link here: bit.ly/10x10RAPTIX22 through the night of the 10x10 RAParty. Tickets sell out, so be sure to buy early and often—ticket purchasers can show their love and enthusiasm by purchasing MORE than one ticket. Each ticket guarantees a work of art to be chosen (1 ticket =1 piece of art). The show opens at 6 pm, and the drawing begins at 7 pm sharp! Tickets will be selected in random order, and the bearer will be able to choose any work of art that is still in the gallery. Admission to the event is free. As a long-time attendee and contributing artist Jesse Tobin says, “It’s my favorite art event of the year! I donate and buy a ticket so I can win a piece of art that would normally be out of reach!”

5x5 RAParty - Young Artists of the Berkshires and Beyond

The 5x5=10 RAParty will also be at the Berkshire Museum during the City of Pittsfield's 10x10 Festival in February. It's an art exhibit of Young Artists under the age of 10 and a FREE real art party for ALL Ages.

Berkshire Art Association is also raffling 5-inch by 5-inch pieces of original art created by **Artists under the age of 10!** A \$10 ticket purchase guarantees a piece of original art to take home. In addition, "ARTix" will be sold at the Berkshire Museum front desk during the exhibit and the night of the party. -benefiting Berkshire County art students.

Live hosts will call out the raffle and host the festivities:

6:00 pm: 10x10 RAParty Sneak Peak

6:30 pm: 10x10 RAParty 5x5 Raffle begins

7:00 pm: 10x10 RAParty Art Raffle begins

This year it's the real thing and promises to be full of the excitement and buzz that the REAL ART PARTY is known for. So don't miss it!

Preview donated original works of art (and get an early look or choice of what you want if you're a ticket holder!) for the 10x10 RAParty on the Berkshire Art Associations social media pages:

Instagram: [instagram.com/berkshireartassociation/](https://www.instagram.com/berkshireartassociation/)

Facebook: [facebook.com/berkshire.art](https://www.facebook.com/berkshire.art)

Purchase tickets here: bit.ly/10x10RAPTIX22

Berkshire Museum Vaccine and Mask Policy

Berkshire Museum is dedicated to providing the safest possible experience to its visitors, staff, and community. All visitors to Berkshire Museum 18 years and older must show proof of complete COVID-19 vaccination accompanied by a photo I.D. Acceptable forms of proof include a photo or hard copy of an official immunization record of a vaccine administered from within or outside the U.S. Digital forms of state or federally issued proof of vaccination such as N.Y. Excelsior Pass are also acceptable. Masks are required for everyone over 2 years while indoors.

The 10x10 RAParty is FREE to join and is part of the City of Pittsfield's annual 10x10 Festival. The EVENT will be held IN PERSON. Guests will be able to walk around the gallery, tour the show, and view the artwork.

Ticket holders can pick up their favorite 10x10 RAParty piece during the show! Donated work will also be posted online at [berkshireartassociation.org](https://www.berkshireartassociation.org) and the Berkshire Art Association's Facebook page, <https://www.facebook.com/berkshire.art>. The show will include work in many mediums. Mary Rentz, BAA past president, said, "The cost makes REAL ART affordable!"

The 10x10 RAParty collaborates with the Berkshire Art Association and Storefront Artist Project. In addition, the 10x10 RAParty is being presented as part of Pittsfield's 10x10 Upstreet Arts Festival coordinated by the City of Pittsfield's Department of Cultural Development.

About Berkshire Art Association

The BAA's mission is to connect artists and the community to inspire creativity and increase access to the visual arts.

For additional information: [berkshireartassociation.org](https://www.berkshireartassociation.org)

Press Contact:

Carrie Wright, 10x10 co-chair

Berkshire Art Association

10x10@berkshireartassociation.org